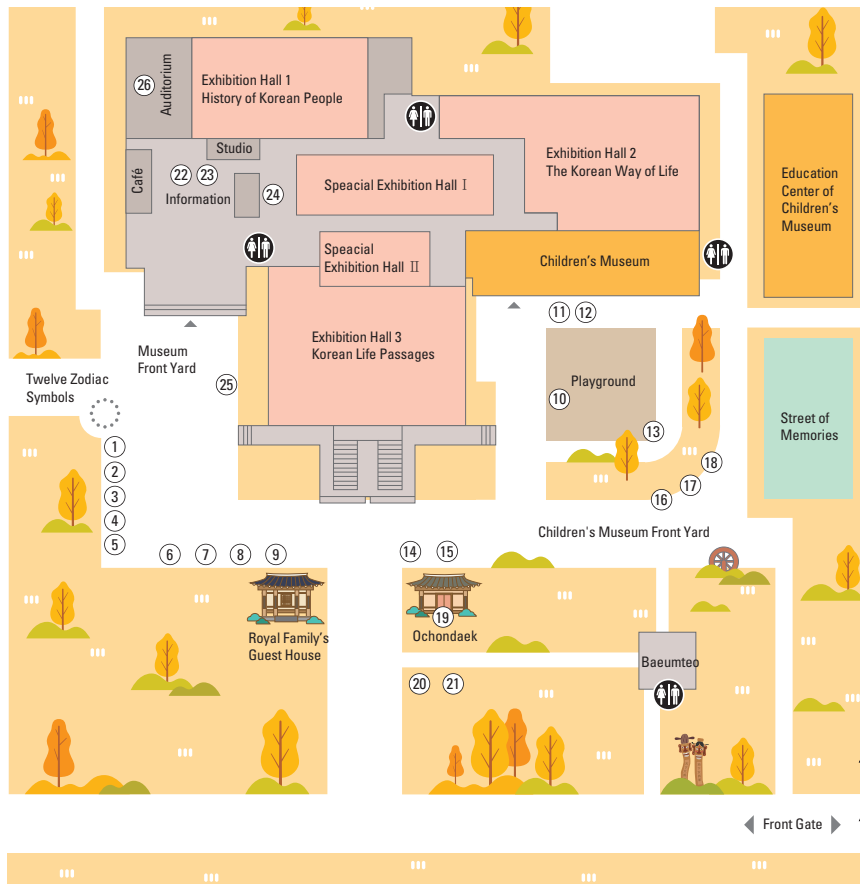


2018 SEOL GRAND FESTIVAL THE YEAR OF DOG

2018.2.15.^{THU}
2.17.^{SAT}-2.18.^{SUN}

CLOSED ON 2.16.FRI (THE NEW YEAR'S DAY)



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|---|---|
| 1 Tasting <i>Tteokguk</i> (soup with sliced rice cake) | 15 <i>Yut-jeom</i> (fortune-telling with <i>yut</i>) |
| 2 Eating Area | 16 Crafting Dog-shaped Humidifier |
| 3 Tasting Korean Dessert: <i>Garaetteok</i> (cylinder-shaped rice cake), <i>Hangwa</i> (sweets) and Tea | 17 Crafting <i>Gomusin</i> (black rubber shoes) and Traditional Accessories |
| 4 Crafting <i>Bokjumeoni</i> (fortune pouch) | 18 Experiencing <i>Panhwa</i> (woodblock printing) |
| 5 Crafting <i>Yeon</i> (kite) | 19 Learning How to Set up <i>Charye</i> (ancestral ritual) Table |
| 6 Crafting <i>Bokjori</i> (fortune strainer) | 20-21 <i>Seolbim</i> (New Year's clothing) Dress up and Photo Shoot |
| 7 Crafting Box with <i>Hanji</i> (Korean traditional paper) | 22 Experiencing <i>Sebae</i> (New Year's bow) Dressed in <i>Hanbok</i> (Korean traditional costume) |
| 8 Crafting Ornaments in <i>Beoseon</i> (Korean socks) Shape | 23 <i>Tojeongbigyeol</i> (popular New Year's fortune-telling practice) |
| 9 Information (<i>Bokjumeoni</i> · <i>Bokjori</i> Giveaway) | 24 Writing Family Motto in Calligraphy |
| 10 Traditional Folk Games | 25 Outdoor Stage |
| 11-12 Holiday Game Tournament | 26 Auditorium |
| 13 Resting Area / Photo Shoot with Golden Dogs | |
| 14 Delivering New Year's Postcard | |

ACCESS **SUBWAY** Line No.1 City Hall Station Exit No.4, Town Bus Jongno No.11
Line No.3 Gyeongbokgung Station Exit No.5, Anguk Station Exit No.1, 10-minutes walk to the Museum
Line No.5 Gwanghwamun Station Exit No.2, Town Bus Jongno No.11

BUS Takes about 15~20 minutes on foot from the bus station around Sejong-ro.

PARKING Parking is not available in the museum.
Please, use parking lots in Gyeongbokgung Palace or MMCA.

ADDRESS National Folk Museum of Korea, Samcheongro 37, Jongno-gu, Seoul, Korea
Telephone 82-2-3704-3114 Homepage www.nfm.go.kr



2018 SEOL GRAND FESTIVAL FOR THE YEAR OF DOG

Theme	Details	2.15	2.16	2.17	2.18	Venue	Time	Fees	How to Participate
Bok (fortune) Sharing	Bokjumeoni (fortune pouch) Giveaway for Visitors Born in the Year of Dog	●		●	●	Museum Front Yard	10:00-	Free	In Order of Arrival (200ea/day)
	Bokjori (fortune strainer) Giveaway for Visitors Related to Pyeongchang Winter Olympics (Including Olympic volunteers or ticket holders)	●		●	●	Museum Front Yard	10:00-	Free	In Order of Arrival (100ea/day)
	Percussion Beats by Farmers' Band, Paju Nongak	●				Museum Front Yard	11:00-12:00 13:00-14:00	Free	
	Shamanic Ritual Praying for the Successful Olympics, 'Seoul Cheonsin Gut'	●				Museum Auditorium, Lobby	14:00-16:30	Free	
Special Performance	Traditional Performances and Korean Lion Dance, Saja-nori			●		Museum Front Yard	11:00-12:00 13:00-14:00	Free	On-site Participation
	Korean Music Concert by Rakgung 'Ullim'			●		Museum Lobby	15:00-16:00	Free	
	Percussion Beats by Farmers' Band, I-ri Nongak				●	Museum Front Yard	13:00-14:00	Free	
	Korean Traditional Dance, Kukmu				●	Museum Lobby	15:00-16:00	Free	
Korean Lunar New Year's Day Experience	Experiencing Sebae (New Year's bow) Dressed in Hanbok (Korean traditional costume)			●	●	Museum Lobby	10:30-11:30 13:00-14:00	Free	Pre-registration and On-site Participation (20people/time)
	Learning How to Set up Charye (ancestral ritual) Table			●	●	Ochondaek	10:30-12:30 14:00-16:00	Free	
	Seolbim (New Year's clothing) Dress up and Photo Shoot			●	●	Ochondaek Front Yard	10:30-12:30 14:00-16:00	Free	
	Tojeongbigyeol (popular New Year's fortune-telling practice)			●	●	Museum Lobby	10:00-12:00 13:00-15:00	Free	
	Yut-jeom (fortune-telling with yut)	●		●	●	Children's Museum Front Yard	10:00-16:00	Free	On-site Participation
	Delivering New Year's Postcard	●		●	●	Children's Museum Front Yard	10:00-16:00	Free	
	Crafting Bokjumeoni (fortune pouch)			●	●	Museum Front Yard	10:00-16:00	₩4,000	
	Crafting Yeon (kite)			●	●	Museum Front Yard	10:00-16:00	₩4,000-5,000	
	Crafting Bokjori (fortune strainer)			●	●	Museum Front Yard	10:00-16:00	₩3,000	
	Korean Lunar New Year's Day Food Experience	Tasting Tteokguk (soup with sliced rice cake)			●	●	Museum Front Yard	11:00-16:00	₩2,000
Tasting Korean Dessert : Garaetteok (cylinder-shaped rice cake), Hangwa (sweets) and Tea				●	●	Museum Front Yard	10:00-16:00	₩1,000-5,000	
Crafting Box with Hanji (Korean traditional paper)				●	●	Museum Front Yard	10:00-16:00	₩5,000	
Crafting Ornaments in Beoseon (Korean socks) Shape				●	●	Museum Front Yard	10:00-16:00	₩4,000-5,000	
Crafting Dog-shaped Humidifier				●	●	Children's Museum Front Yard	10:00-16:00	₩5,000	
Crafting & Traditional Folk Games	Crafting Gomusin (black rubber shoes) and Traditional Accessories			●	●	Children's Museum Front Yard	10:00-16:00	₩4,000-8,000	
	Experiencing Panhwa (woodblock printing)	●		●	●	Children's Museum Front Yard	10:00-16:00	Free	On-site Participation
	Traditional Folk Games	●		●	●	Playground	10:00-16:00	Free	
	Resting Area	●		●	●	Playground	10:00-16:00	Free	
	Photo Shoot with Golden Dogs			●	●	Playground	10:00-16:00	Free	
	Writing Family Motto in Calligraphy			●	●	Museum Lobby	10:30-12:30 14:00-16:00	Free	
	Holiday Game Tournament			●	●	Playground	11:00-12:00 13:00-16:00	Free	
Korean Lunar New Year's Day Experience for Int'l Community	Korean Lunar New Year's Day with NFMK - SEOL	2.14 (WED)				Baemteo (Traditional Cultural Center)	14:00-16:00	Free	Pre-registration Required
Exhibition on Children's Museum	Animals in Korean Mythology	●		●	●	Children's Museum Exhibition Hall 1	09:00-17:00	Free	Online Pre-registration, On-site Registration
	Asian Kitchen Rice, Bread, Noodle	●		●	●	Children's Museum Exhibition Hall 2			
Special Exhibition	Wintering	●		●	●	Special Exhibition Hall 1	09:00-17:00	Free	Open Participation
	Dogs in Our Lives: Companionship and Friendship	●		●	●	Special Exhibition Hall 2			

THE NEW YEAR'S DAY (CLOSED)

Seol (Korean Lunar New Year) is a holiday which marks the first day of the Korean Lunar Calendar. On the morning of New Year's day, people hold communal events wishing for the well-being of the family and the communities throughout the year. One is a ceremonial rite to honor one's deceased ancestors called charye, and the other is respectful deep bowing to living elders called sebae. In response to the sebae, the elders deliver wishful words, deokdam for harmony and wellness to the younger ones. In order to bring good fortune while expelling evil, symbolic items like doktori (fortune strainer) and saehwa (New Year's painting) are decorated in the house. To celebrate the day, all family members wear new clothes, seolbim and have representative traditional writer holiday food, tteokguk (soup with sliced rice cake). Other various celebrations also take place including playing seasonal games such as yutnori (board game playing with yut), and yeonalligi (kite flying).



The above schedule is subject to change depending on the circumstances of the museum.